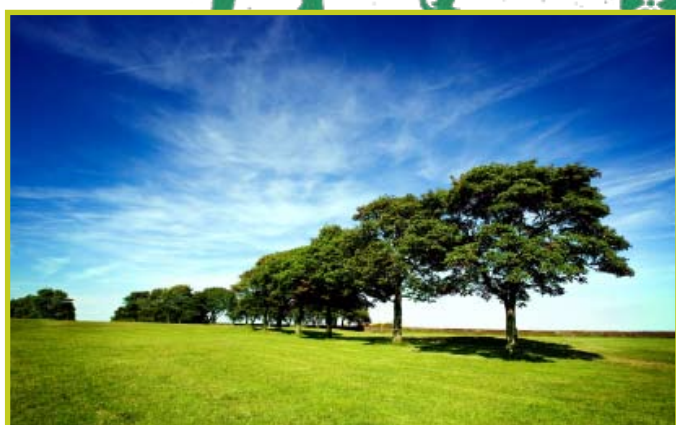




coolplanetNEWS

awareness and action on climate change



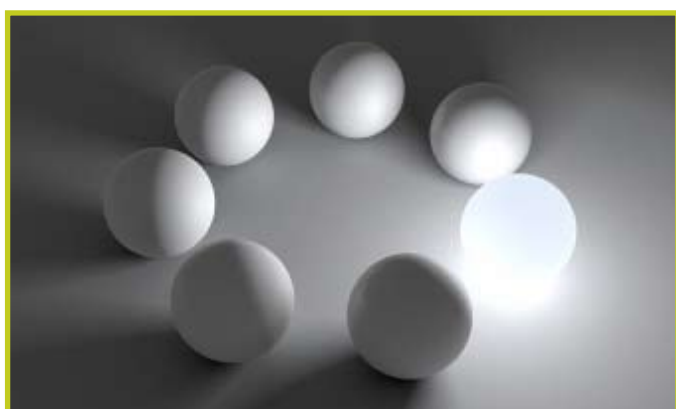
WELCOME TO COOLPLANET'S FIRST NEWSLETTER

IT'S been a busy year for Coolplanet and a lot has been happening. This monthly newsletter will keep you up to date with all the latest Coolplanet goings-on as well as plenty of eco-advice, climate change news and updates on our growing client list. If you have any feedback we would love to hear it, so we can improve our services to you. **Enjoy!**



COOLPLANET SUPPORTING NCCAG

THE North Coast Climate Action Group is a Mullumbimby based volunteer, non-profit organisation that helps promote climate change solutions to the local community. Their recent work has included the sustainable streets program which allows a family to win a package to 'green' their home. **Coolplanet is proud to announce that 5% of all local profits will be donated to NCCAG to help support their ongoing projects.** Monthly meetings are conducted the 3rd Wednesday of the month, above Santos in Mullumbimby. All are welcome. For more info visit www.nccag.org



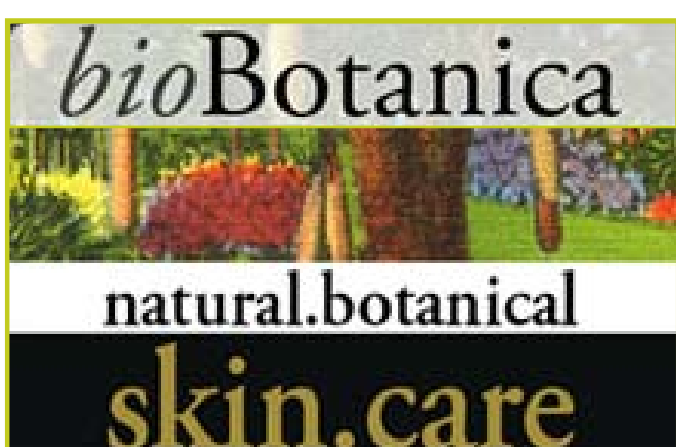
COOLPLANET RANKED 8TH IN AUSTRALIA

CHOICE magazine and the Carbon Offset Watch recently conducted an evaluation of Australian carbon offsetting companies. Coolplanet was ranked 8th out of over 20 companies that participated in the stringent evaluation procedure. Coolplanet was satisfied with its performance, outranking larger and longer established businesses but will strive for a higher place next year. **The report can be viewed at www.carbonoffsetwatch.org.au**



DELAMPING - CUT LIGHTING BILLS BY 50%

COOLPLANET has become a distributor for a new delamping product from Mirrorlux. This product can halve the electricity use of twin fluorescent lights, commonly used in offices, schools and government buildings. **A reflector is placed behind one tube increasing the light output enough to remove the second tube.** Half the lights, half the electricity use. It's a simple and effective idea, that is cheap and easy to install. To find out more about the product please contact coolplanet.



FEATURED CLIENT - BIO BOTANICA

BIOBOTANICA is a Byron Bay based business that produces ethically and sustainably made beauty products. They have a wide range of unique products that cover sun, body and skin care which all use fruit from the Kigelia tree. This tree is sustainably harvested in Africa and Bio Botanica are supporting communities there by offering well paid and on-going work. As well as being carbon neutral, BioBotanica support Oxfam Australia and is committed to being a sustainable business.